	Quantitative element	**Qualitative element**
Phase 1	**Planning** Development of central question / research questions, Define and describe the population to be studied	
	↓	↓
Phase 2	**Operationalization** Derive research questions into quantitative items, Create / layout questionnaire Link between datasets (subgroups)	**Operationalization** Derive research questions into qualitative questions, Create / prepare interview guide Link between datasets (subgroups)

and (between the two Phase 2 boxes)

	Random sampling (Phase 3a)	**Nested sampling (Phase 3b)**
Phase 3	↓ **Generate dataset** Identify quantitative sample, Collect and clean quantitative data, Invitation to take part in qualitative data collection	**Identify qualitative sample** Define subgroups and quota, Create sampling plan, Select specific cases ↓ **Generate dataset** Collect and clean qualitative data (recording, transcription and anonymization)

→ (between Generate dataset and Identify qualitative sample)

	↓	↓
Phase 4	**Merge** Quantitative: Add variable about participation in qualitative part to quantitative dataset, Qualitative: Extract all quantitative questions for interviewed persons and add to qualitative dataset	
	↓	
Phase 5	**Analysis** Quantitative: Analyze data using descriptive statistics and inferential statistics in order to generate and test assumptions based on frequencies and correlations, Qualitative: Analyze data using procedures of content analysis and coding in order to generate and deepen descriptions and interpretations, Overlapping/abduction: Identify differences and similarities between the two datasets, create joint display	
	↓	
Phase 6	**Reporting / publishing / presentation**	